

# NEWS You Can Use!

**TOMLINSON BOMBERGER**  
LAWN CARE • LANDSCAPE • PEST CONTROL  
Great People – Great Results.

A publication for clients of Tomlinson Bomberger Lawn Care & Landscape, Inc. | 717-399-1991 | www.TBLL.com Editor: Mark Viggiano

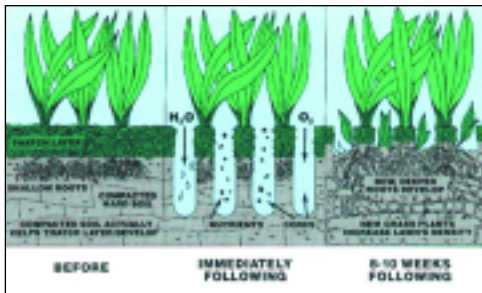
## 1 if by Aer. 2 if by Seed.

Insects, diseases, improper watering and a lack of fertilizer are often blamed for a lawn's decline. But the real culprit may be **soil compaction**, which impedes the movement of air, water and nutrients to the grass roots and contributes to an accumulation of choking thatch. This stresses the grass

plants, making them less able to compete with weeds and slow to recuperate from injury.

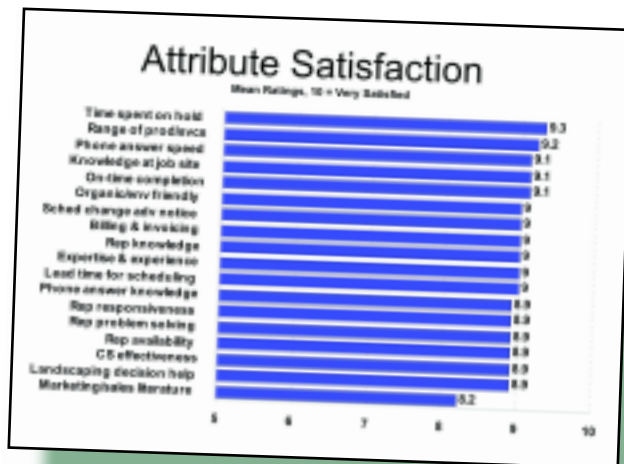
The easiest solution to these problems is **core aeration**, which is strongly recommended every fall and spring. Aeration – making holes in the lawn by removing cores or "plugs" – creates more air space in the soil, promotes deeper rooting and permits better water and nutrient penetration. For maximum lawn revitalization, aeration should be followed by overseeding. Might as well take advantage of those holes and get some new grass growing!

**Our fall aeration schedule fills up quickly, so call now!!** You and your lawn will **both** breathe easier. 🌲



## YOU CAN GET SOME. SATISFACTION.

Former Yale University president Kingston Brewer, Jr. said, **"There is no greater challenge than to have someone relying upon you; no greater satisfaction than to vindicate his expectation."** The entire staff of Tomlinson Bomberger extends its thanks to the 150 clients who participated in a recent satisfaction survey. We are extremely proud of and humbled by this chart, which details how deeply satisfied the respondents were regarding a wide range of client-service issues. The best way we can show our gratitude is to maximize our efforts to be responsive to your needs, and you have our pledge to do just that. 🌲



## Of Mice and Men (or Woman)



FOX NEWS, July 9, 2008 – A California woman who was trying to kill mice in her trailer with a gun ended up shooting herself and another person. The 43-year-old woman pulled out her .44-caliber Magnum revolver after she saw the mice scurrying across the floor of her trailer on Highway 20 in Potter Valley, sheriff's officials said. But she accidentally dropped the gun, which went off as it struck the



floor. The bullet went through the woman's kneecap, bounced off the keys sitting on the belt loop of a 42-year-old

man in the trailer and grazed the man's thigh before ending up in his coin pocket. Authorities did not release the shooting victims' names. The mice escaped the shooting unharmed.

Unfortunately, California is not in our service area, but if **you** need help with a pest problem, a Tomlinson Bomberger Pest Control technician will gladly **"shoot"** right out to your residential or commercial property. Or better yet, sign up for our *Four Season Home Protection Plan* as your preventive **"weapon"** of choice against a wide range of outdoor and indoor pest-control issues. 🌲



## Let the Sun Shine In

Tree-pruning Crew Leader Andy Van Brookhoven, one of Tomlinson Bomberger's 15 Certified Arborists, works in a 100-foot tuliptree in Lititz. In addition to preserving a tree's health and beauty, regular tree pruning is one of the best ways to avoid **storm damage**, which may result because a tree is too top-heavy or has dead, broken or diseased branches. Thinning a tree can also provide benefit to the turf below its canopy since more sunlight can reach the lawn. If you are interested in having your trees evaluated or inspected, please call us at **399-1991** to arrange a site visit. 🌲

## Fert & Foremost

Fertilizer costs have risen dramatically around the world over the last couple of years because of the increase in the price of raw materials and transportation. Major components in fertilizer include urea, potassium and phosphorous. The World Bank reported on June 11 that urea prices have increased 66%, potassium chloride 123% and phosphate fertilizer 145% in the past six months. This is partly attributable to the increased price of energy, which further raises fertilizer production costs.

Tomlinson Bomberger is taking proactive measures to deal with the increasing fertilizer costs, including more comparison shopping, bulk purchasing and early warehousing of materials. However, if prices do not soon stabilize or reverse, costs for lawn, tree and shrub fertilizations may need to be adjusted as spring approaches. We will continue to actively monitor this situation and share pertinent information with our clients. 🌲



*A farmer in Vietnam spreads fertilizer. With food prices sky-rocketing, so have prices of fertilizers.*

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